AYOMIDE ANIMASHAUN

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Data Governance professional with expertise in data quality, metadata management, data lineage and regulatory compliance. Proficient in SQL, Python, Salesforce, Tableau, and ETL pipeline optimization. Experienced in authoring data policies, building governance frameworks, applying AI to data management, and supporting AI governance initiatives. Proven ability to collaborate cross-functionally, translate business needs into data standards, and drive data-driven decision-making.

PROFESSIONAL EXPERIENCE

U.S. BANK **February 2026 - Present**

Assistant Vice President, Data Governance

- Authored and reviewed 3 enterprise data policies and standards within the first quarter, covering customer and transaction data domains.
- Onboarded and maintained metadata assets across 2 core business domains in the enterprise data catalog, improving lineage traceability for downstream analytics consumers.
- Own data lineage for the catalogued domains, tracing every metric back through business reports to the physical tables it comes from.
- Built Catalog Builder, an internal tool that breaks legacy mainframe business reports into governed, catalog-ready metrics: an AI step drafts each definition, lineage maps it to its tables, and a rule-based validation engine checks it before anything is published.
- Partnered with data stewards and domain owners to translate regulatory expectations into actionable data standards, supporting audit readiness and policy compliance.
- Delivered data governance awareness sessions to business stakeholders, increasing engagement with data quality reporting processes across partnered teams.
- Contributing to AI governance workstreams, assessing data lineage and quality requirements for model-consumed datasets in alignment with EU AI Act obligations.

TRACKFORCE **August 2025 - January 2026**

Data Management and Integration Specialist

- Managed operational and analytical data flows across Trackforce, ensuring accuracy, consistency, and compliance with internal data governance standards.
- Built and optimized SQL/TQL queries, ETL routines, and integrations across Trackforce, Salesforce, and various environments including Microsoft D365 and QuickBooks.
- Performed data quality checks, lineage tracking, and metadata documentation to support transparency, auditability, and issue resolution.
- Corrected data and integration issues to maintain integrity of reports, dashboards, and analytics dependent on governed datasets.
- Collaborated with cross-functional teams to translate business requirements into data rules, quality controls, and process improvements.

TECHNICUS **June 2024 - June 2025**

Data Management Specialist

- Improved data accuracy from 92% to 97% through validation processes and governance checks across systems.
- Reduced ETL processing time by 20% and enhanced metadata management, strengthening data lineage and transparency.
- Automated 4 data workflows using SQL and Python, saving 15 hours weekly and reducing manual error risk.
- Developed data dictionaries and governance documentation to support consistency and adherence to standards.
- Partnered with stakeholders from 4 departments to deliver data-driven projects, increasing process efficiency by 18%.

GROWE **March 2023 - July 2024**

Marketing Anti-Fraud Data Analyst *(promoted)* March 2024 - July 2024

- Collaborated closely with marketing and compliance teams to develop risk scoring models, ensuring campaigns met regulatory standards.
- Reduced fraud incidents by around 20% using SQL, predictive analytics, and anomaly-detection models.
- Increased marketing effectiveness by around 25% through data-driven targeting and segmentation.
- Provided actionable insights and clear reporting using SQL, Salesforce, and Tableau, supporting executive decision-making and fraud prevention measures.

Junior Risk Manager March 2023 - March 2024

- Reduced potential threats by 15% through continuous monitoring and analysis of platform risk operations and suspicious activities.
- Cut fraudulent activities by 12% by developing and maintaining risk detection models and dashboards.
- Performed root-cause analysis on incidents, identifying patterns and recommending mitigation strategies to senior management.
- Collaborated with cross-functional teams to ensure compliance with risk policies and regulatory frameworks.
- Supported internal audits and provided risk reports that improved organizational preparedness and response times.

TELEPERFORMANCE **June 2022 - November 2022**

Client Operations Analyst

- Achieved 95% customer satisfaction through professional client support.
- Reduced operational costs via process improvements.
- Maintained compliance through audits and risk assessments.
- Reduced disruptions by 20% through proactive risk reporting.
- Improved response times by 18%.

EDUCATION

WSB University **October 2025 - Present**

Computer Science MSc, Data Science.

Vistula University **October 2021 - March 2025**

Computer Engineering B. Eng, Web Technologies.

SKILLS

- Data Governance and Data Management
- Data Quality and Integrity
- Data Lineage and Metadata Management
- Data Analysis and Visualization (SQL, Tableau)
- Statistical Analysis (Python)
- Data Cleaning and Preparation
- Salesforce, Jira
- AI: LLM tooling, AI-assisted data pipelines
- AI Governance (EU AI Act)
- Project Management
- Interpersonal and Communication Skills
- Problem-Solving
- Analytical Skills

CERTIFICATIONS

- Certified Data Management Professional (CDMP), Associate – DAMA International.
- Databricks Fundamentals – Databricks.
- Databricks Governance Fundamentals – Databricks.
- Generative AI Fundamentals – Databricks.
- Privacy Engineering: Data Governance – Data Protocol.
- Six Sigma White Belt – Six Sigma Online; Aveta Business Institute.
- Salesforce Certified Associate – Salesforce.